

Message Text

UNCLASSIFIED

PAGE 01 STATE 208100
ORIGIN EB-08

INFO OCT-01 EUR-12 ISO-00 CAB-05 CIAE-00 COME-00
DODE-00 DOTE-00 INR-10 NSAE-00 FAA-00 L-03 /039 R

DRAFTED BY EB/OA/AVP:GGRIFITHS:SP
APPROVED BY EB/OA:MHSTYLES
EB/OA/AVP:AJWHITE
EUR/NE:DTHOMPSON

-----111344 162300Z /14

P 162151Z AUG 78
FM SECSTATE WASHDC
TO AMEMBASSY LONDON PRIORITY

UNCLAS STATE 208100

E.O. 11652: N/A

TAGS: EAIR, UK

SUBJECT: CIVAIR: BRANIFF ANNOUNCES NEW LOW FARES

REF:

1. BRANIFF HAS ANNOUNCED THAT IT IS LOWERING FARES TO LONDON AGAIN. EFFECTIVE SEPTEMBER 1, SUBJECT TO GOVERNMENT APPROVAL, BRANIFF HAS PROPOSED FOLLOWING FARES:

1) ROUNDTRIP STANDBY DALLAS-FORT WORTH/LONDON - 299 DOLLARS, DOWN FROM 349 DOLLARS.

2) ROUNDTRIP BUDGET FARE DALLAS-FORT WORTH/LONDON - 299 DOLLARS, DOWN 14 PERCENT.

3) ROUNDTRIP APEX DALLAS-FORT WORTH/LONDON - 349 DOLLARS, DOWN 18 PERCENT.

UNCLASSIFIED

UNCLASSIFIED

PAGE 02 STATE 208100

BRANIFF'S ROUNDTRIP FARE BETWEEN HOUSTON AND LONDON WILL BE THE SAME 299 DOLLARS FOR EITHER THE BUDGET OR STANDBY FARES, AND 349 DOLLARS FOR THE APEX FARE.

2. FOREGOING INFORMATION CAME FROM A BRANIFF PRESS RELEASE. CAB INFORMS DEPARTMENT IT DOES NOT YET HAVE FILING FROM BRANIFF. HAS CAA RECEIVED SUCH A FILING?

3. COMMENT: PURPOSE OF FILING SEEMS TO BE TO REMAIN
COMPETITIVE WITH NEW BCAL AND PAN AM FARES FOR HOUSTON/
LONDON TRAVEL. CHRISTOPHER

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: AIR FARES
Control Number: n/a
Copy: SINGLE
Draft Date: 16 aug 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978STATE208100
Document Source: CORE
Document Unique ID: 00
Drafter: GGRIFFITHS:SP
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780335-0989
Format: TEL
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780857/aaaabvma.tel
Line Count: 66
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 60e88662-c288-dd11-92da-001cc4696bcc
Office: ORIGIN EB
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 29 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 1718343
Secure: OPEN
Status: NATIVE
Subject: CIVAIR: BRANIFF ANNOUNCES NEW LOW FARES
TAGS: EAIR, UK, US, BRANIFF
To: LONDON
Type: TE
vdkgvwkey: odb://SAS/SAS.dbo.SAS_Docs/60e88662-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
US Department of State
EO Systematic Review
20 Mar 2014
Markings: Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014